

TEACHER APPRECIATION WEEK AT AMC!

In appreciation of teachers across the nation who give endlessly and enrich so many lives, AMC and Paramount Pictures are offering teachers* an exclusive opportunity to see the highly acclaimed film "FREEDOM WRITERS" for FREE.

Dates: January 26 to February 1, 2007

To receive one free ticket to see the film, teachers must present a school issued ID or pay stub and a valid photo ID.

Passes to school teachers will be provided on a first-come, first-served basis, while supplies last at participating theatres in the AMC system including: AMC Loews theatres, AMC Star theatres, AMC Magic Johnson theatres and AMC Cineplex Odeon theatres throughout the United States. Limit one pass per school teacher. Please arrive early.

To find showtimes and a participating theatre near you visit www.amctheatres.com

*Teachers for grades kindergarten through 12 are eligible for this offer.

Please forward this to anyone you know who is a teacher so they can take advantage of this FREE offer!

AMC THEATRES® AND PARAMOUNT PICTURES OFFER FREE SHOWING OF "FREEDOM WRITERS" TO U.S. TEACHERS

Kansas City, Mo. and Hollywood, Calif. (Jan. 23, 2007) – In appreciation of teachers across the nation who give endlessly and enrich the lives of so many students, AMC Theatres and Paramount Pictures are offering teachers an exclusive opportunity to see the highly-acclaimed inspirational film, "Freedom Writers," free of charge. All teachers* throughout the U.S. are invited to visit an AMC theatre Friday, Jan. 26 through Thursday, Feb. 1, 2007, to receive one free ticket to any showing of the film during that time. The offer is valid exclusively at all participating theatres in the AMC system including: AMC Loews theatres, AMC Star theatres, AMC Magic Johnson theatres and AMC Cineplex Odeon theatres (check local listings for film availability and show times).

"We are pleased to partner with our friends at Paramount to welcome teachers across the country to a free showing of 'Freedom Writers'," said Peter C. Brown, Chairman and CEO, AMC Entertainment Inc. "We at AMC are indebted to all teachers for the selfless work they do to motivate, teach and encourage our children. In turn, we hope this will help express our sincere gratitude and appreciation for all that they do, often with very little 'thanks' in return."

"We are thrilled to partner with AMC to support teachers in our communities by inviting them to see "Freedom Writers," said Rob Moore, President of Worldwide Marketing, Distribution and Home Video at Paramount Pictures Corporation. "We are proud of this film and appreciate the continued support from Erin Gruwell, director Richard LaGravenese, Hilary Swank and the cast that has helped to make the movie an inspiring success."

This is not the first time AMC has opened its theatre doors to reward teachers with a free movie. In May 2006, AMC offered teachers nationwide a free showing of the educational-themed "Akeelah and the Bee," and thousands of teachers across the country enjoyed the film. AMC has a deep commitment and admiration for the nation's educational leaders, and free showings are part of the company's ongoing effort to recognize and support teachers. Teachers are asked to present a valid school-issued identification card or pay-stub and photo identification card at the box office in order to receive free admission to "Freedom Writers." Free admission to teachers will be provided on a first-come, first-served basis. Limit one pass per teacher.

*Teachers for grades kindergarten through 12 are eligible for this offer.

About "Freedom Writers"

"Freedom Writers" is inspired by a true story and the diaries of real Long Beach teenagers after the L.A. riots, during the worst outbreak of interracial gang warfare. Two-time Academy Award® winner Hilary Swank stars as Erin Gruwell, whose passion to become a teacher is soon challenged by a group of Black, Latino, and Asian gangbangers who hate her even more than each other. When Erin begins to listen to them in a way no adult has ever done, she begins to understand that for these kids, getting through the day alive is enough – they are not delinquents but teenagers fighting "a war of the streets" that began long before they were born. Erin gives them something they never had from a teacher before – respect. For the first time, these teens experience a hope that maybe they might show the world that their lives matter and they have something to say. *(This film is rated PG-13 for violent content, some thematic material, and language.)*

About AMC Entertainment Inc.

AMC Entertainment Inc. is a worldwide leader in the theatrical exhibition industry. With a history of industry leadership and innovation dating back to the early 1900s, the company today serves more than 240 million guests annually through interests in 411 theatres and 5,635 screens in 11 countries including the United States. The company is headquartered in Kansas City, Missouri. Additional information is available online at www.amctheatres.com

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global company that produces and distributes filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading entertainment content company with prominent and respected brands including Paramount Pictures and DreamWorks. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, DreamWorks, MTV Films and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing, Paramount Studios, and Worldwide Television Distribution.

About the Freedom Writers Foundation

Erin Gruwell and the Freedom Writers established the Freedom Writers Foundation in 1997. Since then, she has shared her teaching methods with educators in an effort to replicate the Freedom Writers' success in classrooms across the country. The Foundation has encouraged, inspired, and motivated thousands of teachers and students with the same methods Erin used with the Freedom Writers in Room 203. The Foundation trains teachers and provides scholarships for deserving students with a key metric as a clear indicator of success - the reduction of high school drop-out rates. This epidemic is recognized by government leaders, major foundations, and educational institutions. Using the Freedom Writers Method, the Foundation is actively addressing the situation with proven results in cities across the country. Erin's students graduated from high school and more students at schools throughout the country are graduating in higher numbers due to the innovative teaching methods taught at the Freedom Writers Institute. For more information about the Freedom Writers Foundation, visit www.freedomwritersfoundation.org

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MEDIA CONTACTS

AMC (816) 480-2560

Melanie Bell

Paramount Pictures (323) 956-8265

Jessica Rovins